

CAMPAIGN

LONE STAR CHIROPRACTIC: A CREATING WELLNESS CENTER



Doubled monthly new patients.

CHALLENGE

- *Increase new patient numbers*
- *Reach people with promotional offer for first-time visits*
- *Reach doctors to refer patients with promotional offer*

SOLUTION

- *Digital advertising targeting doctors offices and people with chronic pain*

RESULT

- *Improved quality of leads generated*
- *Increased number of new clients from 10 to 25 per month*

TESTIMONIAL

“Their marketing has been the easiest & most productive of any I’ve done for my office.”

- Dr. Patrick Jones DC

